

# Aaron Safer-Rosenthal

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*Cybersecurity turned UX Designer – turning creative ideas into interactive, motion-driven, and accessible digital experiences. [Watch my video intro!](#)*

## FEATURED UX DESIGN PROJECTS

- Fashion in Motion (*Role: UX Designer, Motion Designer*) – Interactive animation showcase of luxury brands. Focused on motion, visual storytelling, and brand UX.
- Celine.com Redesign (*Role: UX Designer, Researcher*) – UX heuristic evaluation and redesign with luxury focus. Emphasis on layout, interaction, and brand consistency.
- Transit App Improvement (*Role: UX Researcher, Designer*) – Full UX cycle: research, mapping, prototyping. Showcases end-to-end UX with user-centered flows.

## EMPLOYMENT EXPERIENCE

- **Senior Application Security Consultant**, RBC – 2024–Present – Lead web & API AppSec testing, author technical security reports, train new hires.
- **Application Security Consultant**, RBC – 2022–2024 – Consulted across teams and vendors for secure development practices and drove DAST integration.
- **IT Security Analyst**, Scotiabank – 2021–2022 – Conducted international DLP scans, analyzed sensitive data handling, and presented remediation plans.
- **Teacher's Assistant**, Queen's University – 2021 – Tutored and evaluated students in third-year Algorithms course.
- **IT Risk Analyst Intern**, RBC – 2019 – Built internal portal and QnA bot to improve IT risk policy access and support.

## EDUCATION

- Bachelor of Computing (Honours), Queen's University, 2017–2021
- Exchange Semester, Maastricht University, Winter 2020

## CERTIFICATIONS

- BrainStation UX Designer Certification (2024)
- AWS Solutions Architect – Associate (2023), AWS Cloud Practitioner (2022)
- CompTIA Security+ (2022, expired)

## TOOLS & SKILLS

- Design & Prototype: Figma, Adobe Illustrator, Photoshop, After Effects, Spline, Lottie
- Development & Deployment: Webflow, HTML/CSS/JavaScript, GSAP, VS Code, AWS (S3/CloudFront)
- Workflow & Enhancements: AI-assisted design, Vibe coding, Heuristic Evaluation, UX Writing, Agile PI Planning, Jira